



PORT COLBORNE City of Port Colborne Healthcare Advisory Committee Addendum

Date: October 15, 2025
Time: 3:00 pm
Location: Committee Room 3-City Hall
66 Charlotte Street, Port Colborne, Ontario, L3K 3C8

Pages

5. Presentations

- *5.1 Nicole Rubli - General Manager Legislative & Development Services / Clerk, Town of Wasaga Beach - Healthcare Services**

1

TOWN OF WASAGA BEACH BECK STREET MEDICAL CLINIC OCTOBER 15, 2025





Gerry Marshall

Deputy CAO/GM Strategic Initiatives



Nicole Rubli

GM Legislative & Development Services/Clerk



A little about Wasaga Beach...

- Located in Simcoe County
- 1 of 16 lower tier municipalities
- Population of 24,862 (2021 Census)



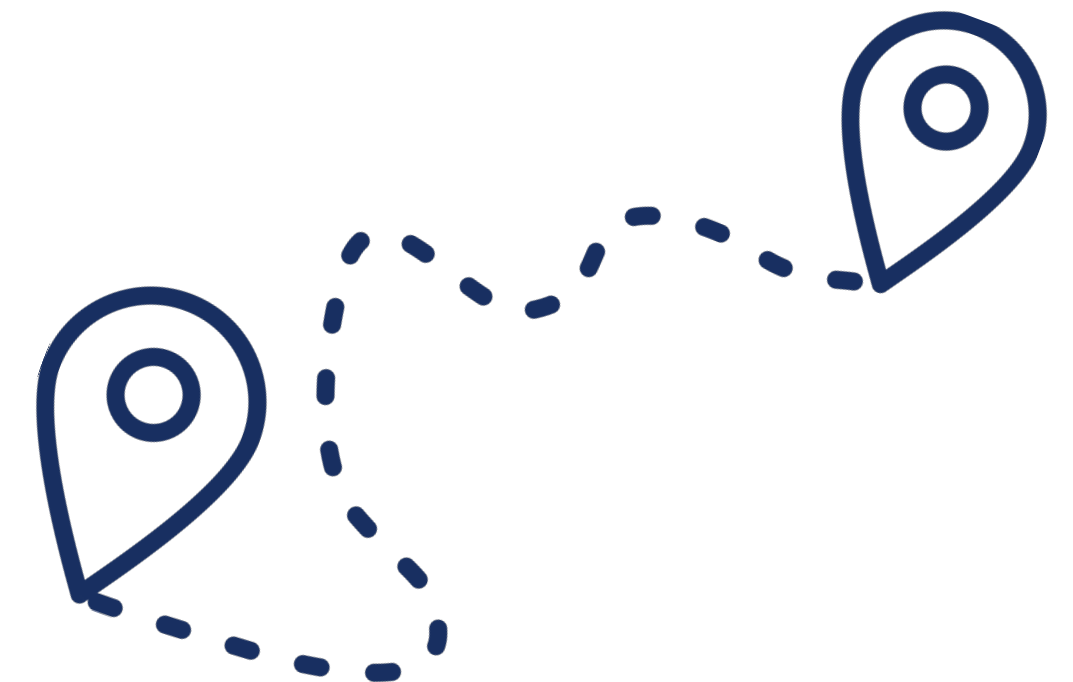
A little about Wasaga Beach...

- Longest Fresh Water Beach in the World
- Over 2 million visitors (Jan to August 2025)
- Population Change –20.3% increase (2016-2021)
- Growing and Aging Population



Healthcare Landscape

- No Hospital in Wasaga Beach
- No Urgent Primary Care Centre in Wasaga Beach
- Closest Emergency Room – Collingwood General & Marine Hospital



Healthcare Landscape

- Ramblewood Medical Centre has been providing community -based healthcare in the Wasaga Beach area since 1997
- LifeLabs – Provides Clinical and Laboratory Testing
- Medical Schools – Closest –Toronto, Ontario



Wasaga Beach Healthcare

- In 2022, Wasaga Beach was short two physicians to accommodate number of residents without doctors
- Required three physicians in 2024
- Requires four physicians by 2025-2027
- Underserved by two physicians each year



How it began...

- Municipally -funded after -hours clinic Pilot Program - 2018 to early 2020
- Council Priorities - #41 Restore the Walk-In Clinic
- Wasaga Beach Medical Clinic Initiative
- Partnership with South Georgian Bay Ontario Health Team & Georgian Bay Family Health Team



Beck Street Medical Clinic

- Nurse Practitioner Led - After Hours Clinic
- Shoreline Clinic – SGBOHHT Program
- Programs/Services – GBFHT
- Dr. Charette's Family Practice



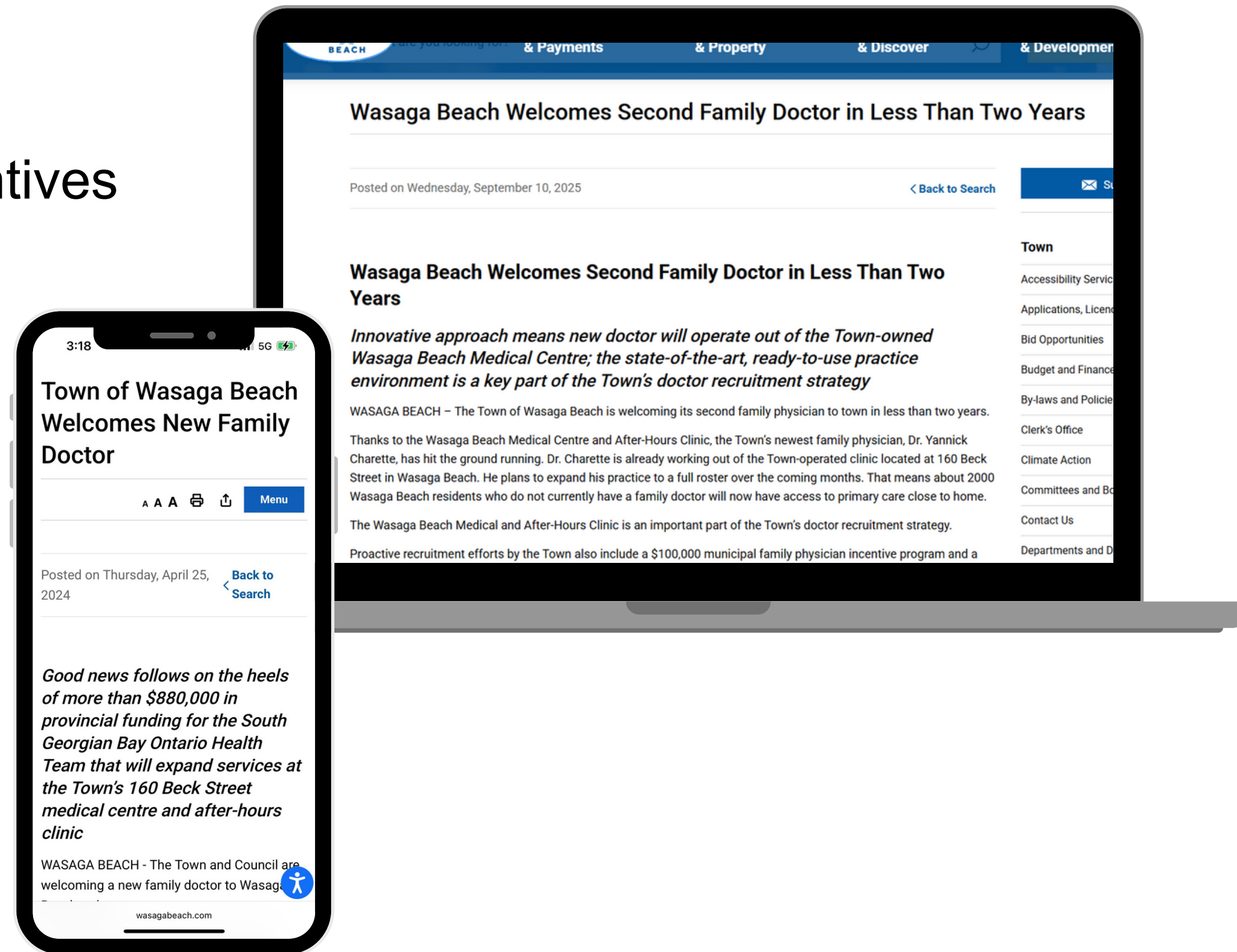
Beck Street Medical Clinic – Budget

- \$300k Service Cost
- Casino Funding
- Future Funding/Transition Planning
- Exit Strategy



Physician Recruitment

- Town of Wasaga Beach Incentives
- Partnerships
- Recent Successes
- Ongoing Efforts



Questions?



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