

**City of Port Colborne  
Council Meeting Addendum**

**Date:** Monday, March 22, 2021  
**Time:** 6:30 pm  
**Location:** Council Chambers, 3rd Floor, City Hall  
66 Charlotte Street, Port Colborne

**Pages**

**5. Disclosures of Interest**

- \*5.1. Councillor E. Beauregard - Niagara Region - Review Options - South Niagara Aquifer

**7. Recommendations Arising from Committees**

**7.2. 2021 Rates Setting, 2021-84**

- \*b. Amended and Additional Attachments to Memo from Steve Shypowskyj, Manager of Projects & Design - Storm Sewer Budget

**1**

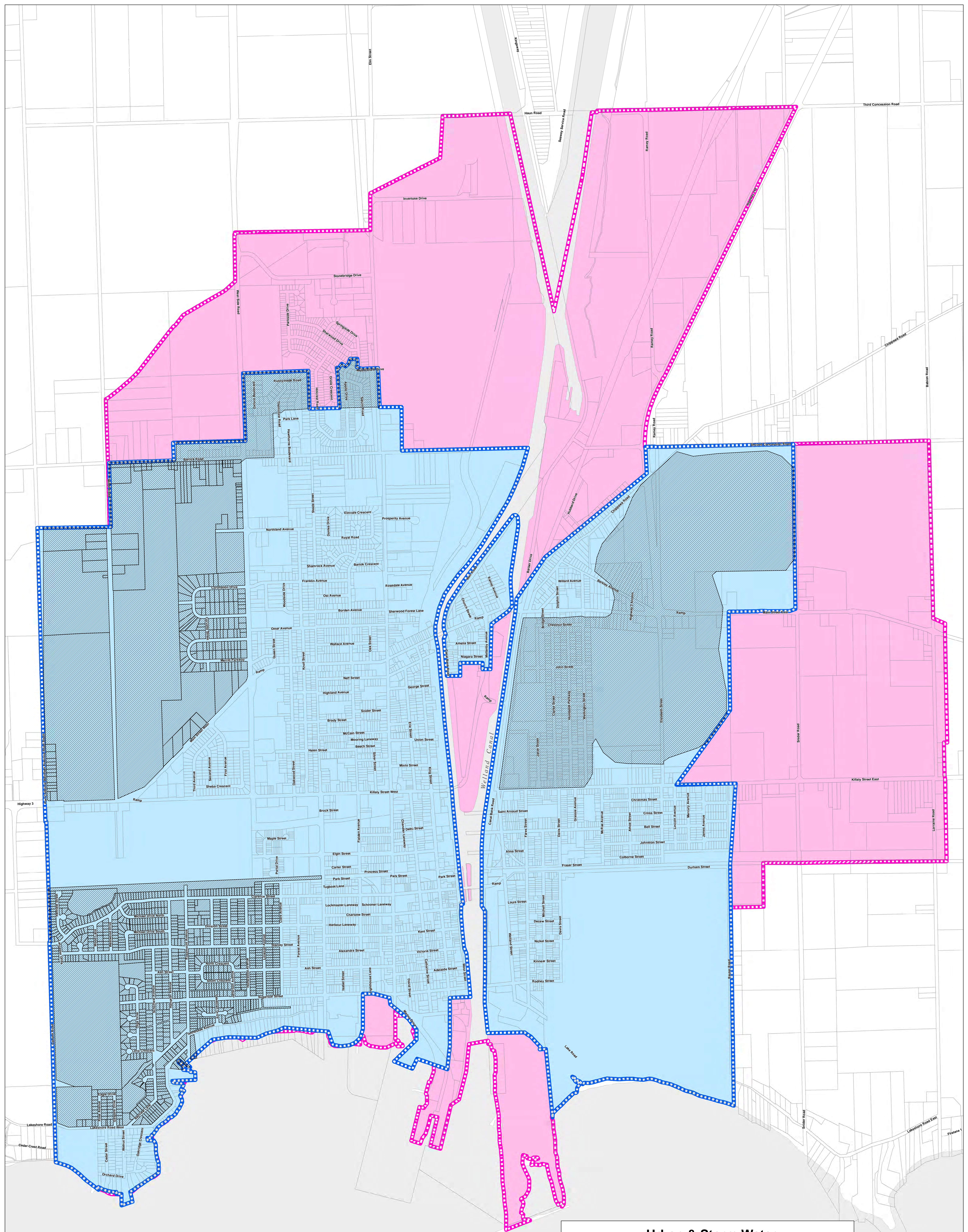
**8. Staff Reports**

**8.1. 2020-2023 Strategic Plan, 2021-96**

- \*a. Staff Presentation Regarding 2020-2023 Strategic Plan

**4**





Lake  
Erie

Amended Attachment to Memo by S. Shypowskyj, Manager of  
Projects and Design - Storm Sewer Budget

Urban Area Boundary

Storm Water Boundary

Municipal Drain(s)  
Within Urban Area Boundary

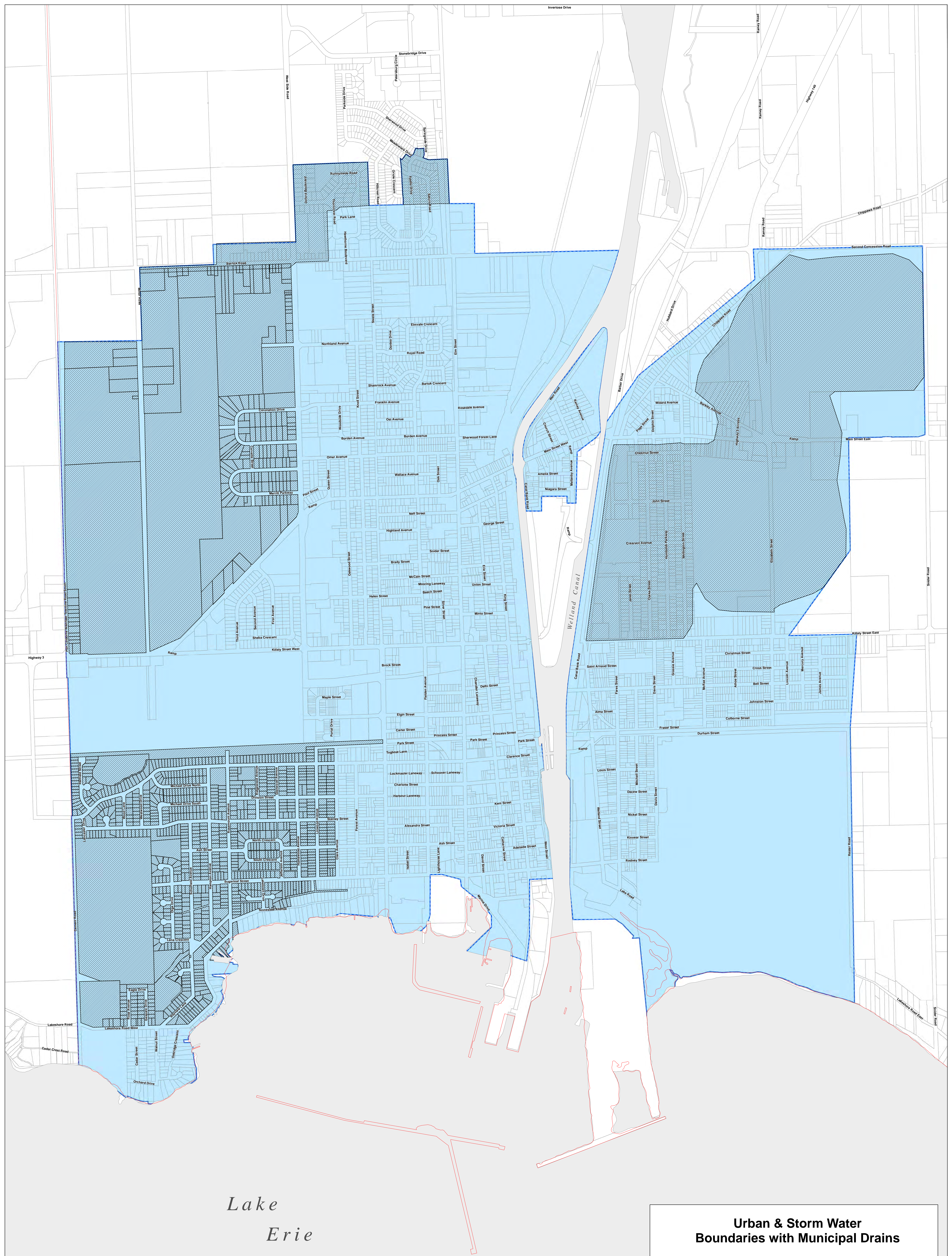
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# Draft 2020-2023 Strategic Plan

City of Port Colborne  
March 22, 2021



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## Overview

- staff have prepared draft strategic plan
- being presented to Council for review and comments
- staff will incorporate any changes
- bring to April 12<sup>th</sup> Council meeting for final approval



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## Why, How, What, Who, and When

Why does Port Colborne need a strategic plan?

- growth, development, and change
- new issues, challenges, opportunities, emerging trends
- shift focus from day-to-day to being future-ready
- shared vision, mission, key priorities to provide strategic focus to move City forward
- coordinated/consistent approach to service delivery
- line of sight for staff and organizational alignment to deliver on Council priorities
- inform decisions and allocate resources



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## How did we get here?

- Facilitated roundtable discussions with Council and staff in 2019 and early 2020
- Development of key themes, vision and mission statements, strategic priorities, and action items
- project postponed in March 2020 due to COVID
- revisited in fall 2020
- further discussions with Councillors and senior staff



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## What are the key components?

### Vision Statement:

- A vibrant waterfront community embracing growth for future generations

### Mission Statement:

- To provide an exceptional small-town experience in a big way



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### Corporate Values:

Integrity – we interact with others ethically and honourably

Respect – we treat each other with empathy and understanding

Inclusion – we welcome everyone

Responsibility – we make tomorrow better

Collaboration – we are better together



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## Pillars of Sustainability

- United Nations definition of sustainability: reconciliation of environmental, social, and economic demands - the “three pillars” of sustainability – for the immediate and future well-being of individuals and communities.
- These pillars are key to balanced decision-making



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## Strategic Pillars

### Community Pillars

1. Service and Simplicity: Quality and Innovative Delivery of Customer Services
2. Attracting Business Investment and Tourists to Port Colborne
3. City-Wide Investments in Infrastructure and Recreational/Cultural Spaces

### Corporate Pillars

1. Value: Financial Management to Achieve Financial Sustainability
2. People: Supporting and Investing in Human Capital
3. Governance: Communications, Engagement, and Decision-Making



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### Other Key Components

- Goals and Action Items for each pillar
- Implementation Plan – responsibilities, timelines, funding sources, measurables



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### Who is the target audience?

- Council and staff
- residents and businesses
- key community stakeholders
- visitors and tourists
- other levels of government
- potential residents and investors



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Who is taking responsibility for implementation?

- CAO and Manager of Strategic Initiatives
- Corporate Leadership Team and Senior Management
- City staff



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When are the timelines for implementation and progress reports?

- 2020-2023 time frame to reflect the ongoing work and strategic focus of City staff
- following Council approval on April 12, plan will be implemented corporate wide by CAO and Manager of Strategic Initiatives
- external roll out through corporate communications
- committed to accountability and transparency and keeping Council and community informed through quarterly updates on strategic plan progress



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# PORT COLBORNE

[www.portcolborne.ca](http://www.portcolborne.ca)



## Vision

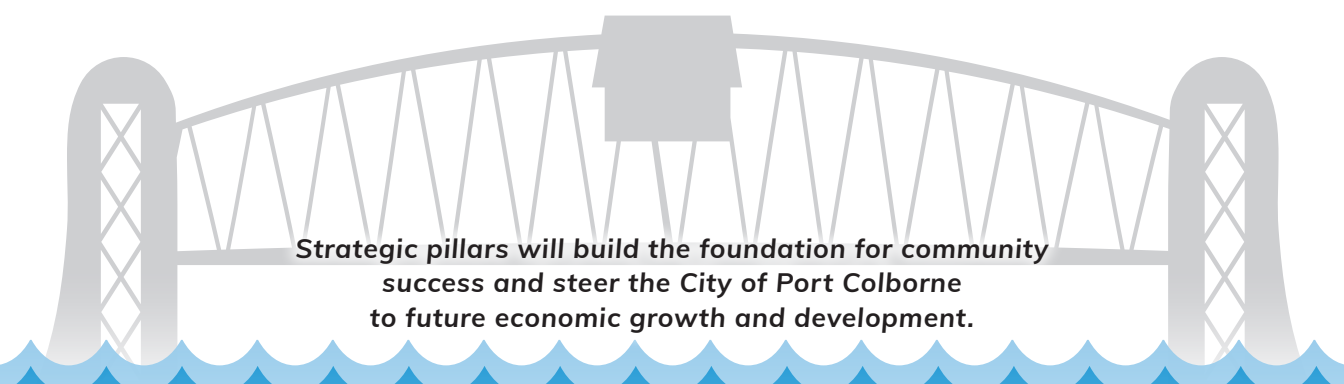
A vibrant waterfront community embracing growth for future generations.

## Mission

To provide an exceptional small-town experience in a big way.







**Strategic pillars will build the foundation for community success and steer the City of Port Colborne to future economic growth and development.**

### Community Pillars

These pillars are areas that directly benefit our residents, businesses, and visitors.

### Corporate Pillars

These pillars are the day-to-day practices, processes, and governance that Council and staff are focused on to ensure maximum value and benefit for our residents.



01

**Service and Simplicity: Quality and Innovative Delivery of Services**

02

**Value: Financial Management to achieve Financial Sustainability**

03

**City Investments in Infrastructure and Recreational/ Cultural Spaces**

04

**People: Supporting and Investing in Human Capital**

05

**Attracting business investments and tourists to Port Colborne**

06

**Governance: Communications, Engagement, and Decision-Making**